

Update #4
2.18.26



Whole Human Accelerator

sgff Showcase | Cohort 1

The Proven Mentorship Approach
for Leadership Development
in Young Creators

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sgff | INSPIRING
CHILDREN
FOUNDATION

Update #4
2.18.26

Today's Purpose



The Opportunity



The Model



Proof & A Path Forward



The Opportunity

Art enters your soul without permission

Unifying across differences

Elevating across disparity

Inspiring across uncertainty

***Yet even the most inspired artists need real-world, whole-human support.**

Scholarships
help
financially...

Mentors help
holisitcally.

01

Even with scholarships, **60%** of emerging artists still **burn out**¹

02

With a mentor, burnout and dropout **fall by half**²

03

Yet **1 in 3** talented youth has **no mentor at all**³

04

And **without** a progressive **structure**, outcomes **vary widely**⁴

Impact that Scales - Meet Cherrial

(one story of hundreds)



>>>

Strictly Confidential



>>>

People Log In Magazine News

ENTERTAINMENT CRIME HUMAN INTEREST LIFESTYLE ROYALS STYLEWATCH AMAZON PRIME DAY

Suicide Attempt Survivor Shares How She Took Charge of Her Mental Health — and Now Helps Others Do the Same

Cherrial Odell is participating in the first Student Mental Health Week, a collaboration between education company Chegg and five non-profit partners, including Inspiring Children's Foundation, co-founded by Jewel

By **Stephanie Emma Pfeffer** Published on February 6, 2023 02:18PM EST

Stanford Mental Health Outreach (SMHO)

Provide weekly mental health check-in's for Stanford students

The Vision | SGFF Cohort #1

A safe flagship mentorship experience for emerging creatives. Built to:



→ **Expand access** to guidance, opportunity, and real-world experience

→ **Connect students** to a safe, trusted, supportive community

→ **Build leadership skills,** self-agency, and confidence over time



The Model

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25 Years of Impact



5k+

At-Risk Youth
Supported
Nationally



>50%

Alumni return to
volunteer or work
full-time *



95%

Earn College
Scholarships*



100%

Employment
Rate



COLUMBIA
UNIVERSITY

*Statistics taken from ICF's Leadership Program
** Currently being studied by Columbia University's
Department of Psychology

world-class mentor system

leadership & Life Plan PathwayTM

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The Life Plan PathwayTM

A Structured Leadership Progression



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01

**Clarify direction and goals
(Life Plan Ch. 1)**

02

**Build disciplined habits
and skills**

03

**Apply those skills under
pressure**

04

**Learn to articulate their
processes and learnings**

Building Improved Skills



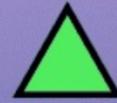
Jane



Decision-making



Resilience



**Professional
Readiness**



Confidence

+ more!



Delivered and Reinforced via:



MENTORING SYSTEM

- Mentor + Mentee Trainings
- Safety Badges
- Mentor + Mentee Guides
- Guided Cohorts
- Mentor Meals
- Guided Check-Ins
- Project Opportunities



TOOLS & RESOURCES

- Inspire Plans
- Inspire Cards
- Inspire Updates
- Digital Hub
- Mentee to Mentor Pathway
- + 10 Pillars & 100 practices
- Portfolio Development



RETREATS & COMMUNITY

- Inspire Retreats
- Organic Mentor Matching
- Leadership Talks / Workshops
- Peer Support Circles
- Alumni Network
- Summit / Showcases
- Ongoing Work Opportunities

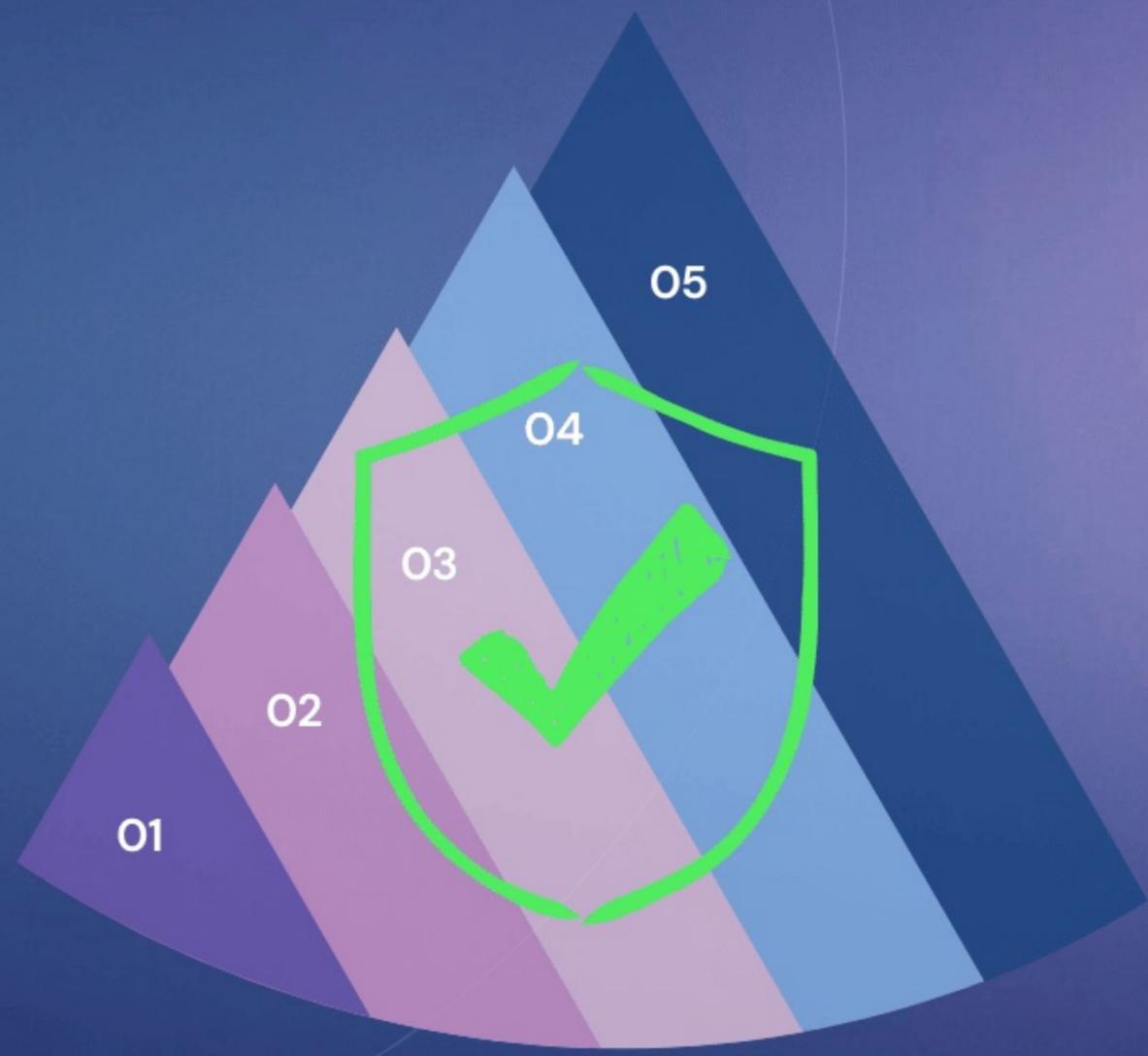


Safe.
Trusted.
Meaningful.
Measurable.

A Closer Look... 



Safety First



- 01 **Vet & Train**
- 02 **Safe Tech**
- 03 **Real-Time Monitoring**
- 04 **Stakeholder Communication**
- 05 **Crisis Escalation Guidance**

Mentor Structure



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Catherine

Seth

+ Hosts + Peer Mentors ▲



🌸 Industry Mentors ~

(1/4)



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What a Cohort Can Look Like | Onboarding



*Identify
Mentees and
Mentors*



*Kick Off +
Community
Entry Trainings*



*Opening
Retreat*

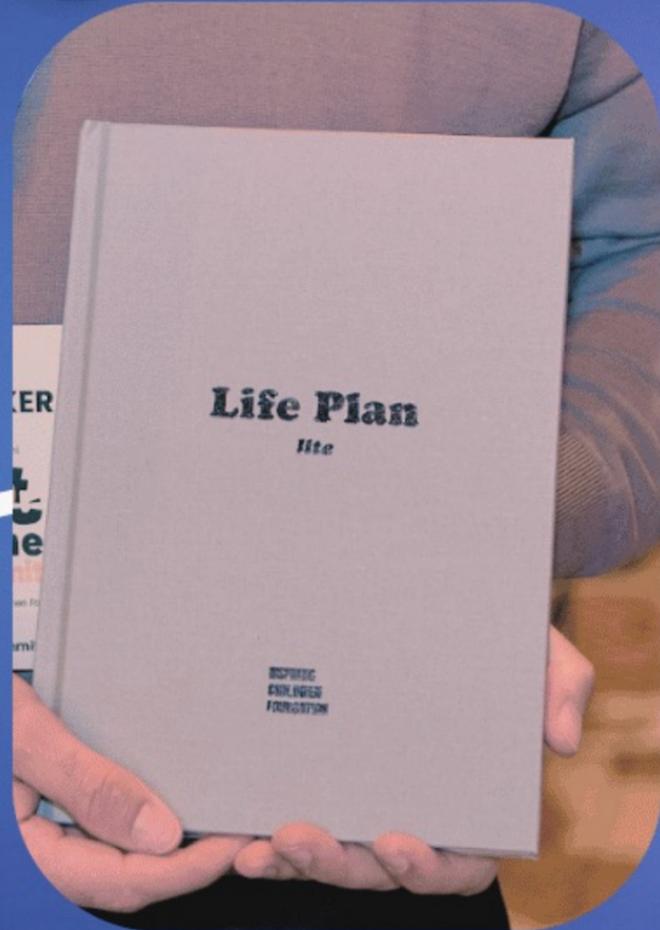


*Organic
Peer Host +
Mentor Match*



01 Clarify direction and goals

02 Build habits and skills



Map Life Plan (part 1)



Weekly Host & Mentor Check-ins



Monthly Cohort Discussions



Leadership Talks and Workshops



03 Apply skills under pressure

04 Articulate learnings



Team Challenges



Work Project Opportunities + Presentations



Professional Portfolio Development



Showcase & Continuation

(4/4) Ongoing Community

Alumni Engagements



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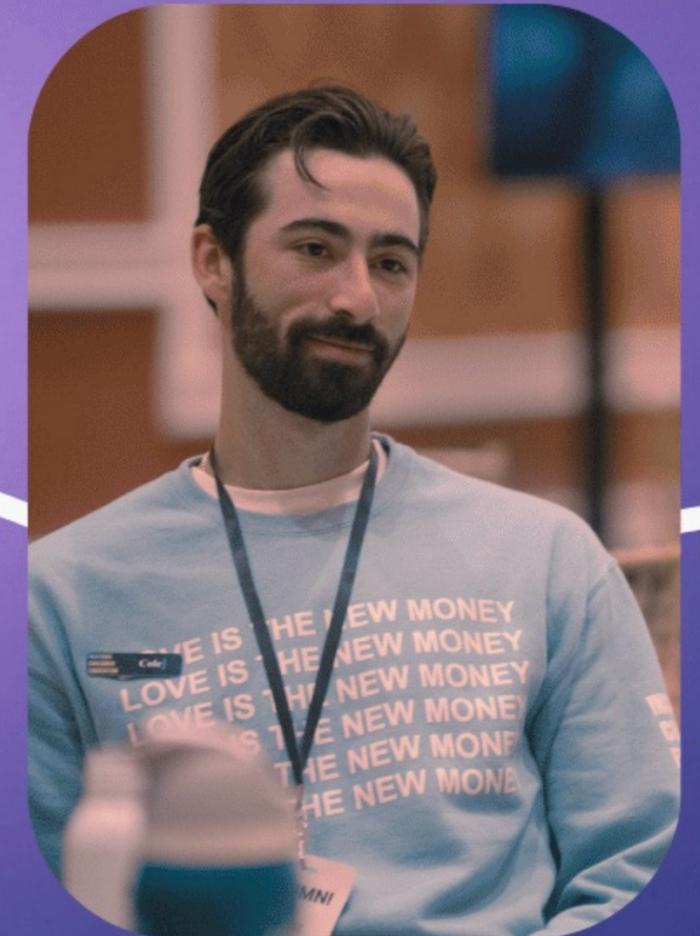
*Alumni
Newsletter*



*Annual
Retreats*



*Project
Opportunities*



*Opportunity to
Peer Host*

Mentorship Pathway



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An investment that *Compounds*



Selena

Safe & Convenient Platform

Real-Time Monitoring + Structured Mentee & Mentor Trainings

What tends to get in your way when pursuing personal growth?

Please select up to 2 choices

- Lack of time
- Difficulty maintaining habits
- Limited support system
- Unclear where to start
- Other

Continue

Missed check-ins Raised 2 days ago >

Sam Rivera
Possible withdrawal — 3 missed check-ins this month

Review Nudge Escalate

“When mentoring relationships form without quality training, only 1 in 3 will likely succeed.”

~Professor David Clutterbuck

Plug & Play Projects Opportunities



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NotAlone Summit

NotAlone Awards Show

Necker Cup

Formula 1

NotAlone Challenge

BNP Paribas Open

New York Leadership Tour

+ other ICF Events

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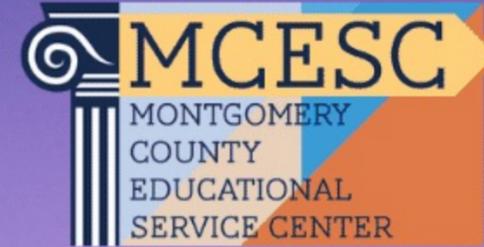
Proof & A Path Forward

Proven Track Record

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3.2 billion on socials



SELLA Curriculum
19,916 Students



INSPIRE HOUSE
2.7 million viewers

SAKS GLOBAL
1,500 Executives



22 cities | 10,000 youth



500 Executives



160k in-person attendees

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Proven Impact

83

our industry-leading customer loyalty score (top 10% NPS globally)

86%

felt more connected to themselves and their community

78%

adopted healthier habits

71%

industry-high return engagement^{*}



*Statistics taken from ICF's Corporate Leadership Accelerator

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Your Dedicated Team



Ryan Wolfington

Founder, Chief MH Officer



Nicole Kalhorn

Curriculum Director



Clayton Alenik

Curriculum Operations



Dr. Andrew Freeman

Chief Clinical Officer, PhD



Aphrah Brokaw

Summit + Talent Manager



Dr. Blaise Aguirre

Psychiatrist
Harvard McLean



Max Novak

Youth Program Director, LMFT
ICF



Dr. Tasha Rasolkhani

Psychologist
Fort Carson Army Base



Andrew Diehl

AI Product Manager
Red Ventures



Will Elmore Jr

Program Operations Manager
ICF

+ 15 more

sgff

you define success



we'll make it happen

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Initial Pilot Base

- **Base Location:** Los Angeles
- **Cohort Size:** ~5-12 students
- **Ages:** 18+ (HS Seniors)
- **Timing:** Spring or Fall '26 Launch
- **Format:** Hybrid
- **Successful Outcomes:**
 - + sense of community and belonging
 - progress within craft and next-steps
 - + self-agency & well-being literacy
 - engagement + retention
 - interest in continued involvement

* Not a commitment | Starting point for design



Ready-to-Run Design Process

Execution from end-to-end. SGFF engages at agreed upon and defined checkpoints.

01



Align

(2-3 weeks)

- Confirm goals, constraints, budget, + success markers
- Lock safety requirements + comms standards
- Define non-negotiables

02



Design

(3-4 weeks)

- Translate ideas into structured program
- Use menu to make tradeoffs clear
- Pressure-test scope against timeline & budget

03

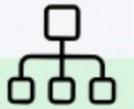


Prepare

(4 weeks)

- Finalize materials + facilitation plan
- Train facilitators + set escalation paths
- Prepare participant-facing communications for final approval

04



Launch & Support

(ongoing)

- Run cohort w/ ongoing monitoring
- Adapt in real time as needs shift
- Capture feedback for iteration

* Can be condensed based on start dates

Predictable Execution, Risk on Us

SGFF gets:



Defined Milestones

1



Light Check-Ins

2



Little to no operational lift

3

We absorb:

Safety



Communications



Execution + Privacy



Designed to be safe, repeatable, and easy to support.

Leading with soul.



Let's Change Lives

SGFF x ICF Leadership Accelerator



01.20.26 / Beyond

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Appendix

Working Session Topics

1. Vision & Success
2. Cohort Identity & Standards
3. Program Architecture (tools test + Portfolio)
4. Signature Experiences & Exposure
5. Measurement & Visibility
6. Budget, Scale & Risk

Vision and Success

- 1 What does success look like to you?
- 2 What is year 1 about to you?
(Depth, proof, showcase, etc)
- 3 What would make you expand and grow?



Cohort Identity and Standards

Who are we selecting for?
(Flexible or strict)

**What is non-
negotiable
culturally?**

**What would
warrant
removal?**

Program Architecture

- 1 **Duration**
kick off time, any immovable moments to design for?
- 2 **Cohort Size**
- 3 **Weekly Cadence (tool sample optional)**
- 4 **Mentor Structure**
- 5 **Data Visibility**



Signature Experiences & Exposure

Preference on how many signature in-person moments?

If NA summit, open to all or application only?

What final artifact do you want them walking away with?

Any brand constraints around media capture?



Measurement and Visibility

Additions? Subtractions?

- | | | | |
|---|--------------------|---|------------------|
| 1 | Attendance | 4 | Confidence Shift |
| 2 | Completion | 5 | Mentor Feedback |
| 3 | Portfolio Progress | 6 | Community Bond |
| 7 | Well-Being (WHO-5) | 8 | Work-Connection |

Private or public case study?

Brand Integration

sgff

powered by

INSPIRING CHILDREN FOUNDATION

sgff

×

INSPIRING CHILDREN FOUNDATION

sgff

in proud partnership with

INSPIRING CHILDREN FOUNDATION

GIVE

COLUMBIA UNIVERSITY



not alone challenge



Ucla

PAWN SHOP

other ideas? (crawl, walk, run)

Budget, Scale, and Risk

Ceilings to design within?

Is there flexibility if depth requires it?

Should we design around any key board meetings, fundraising cycles, or moments on your end?



How Budget Scales

Budget is driven by a small number of choices:

- Cohort size and program length
- Level of facilitation and support
- In-person moments
- Measurement and iteration

Sample Retreat Timeline

FRI

arrival + connection

Arrival + Check-In

Settle in, choose bunks, light snacks, informal connection.

Opening Circle

Welcome, intentions, group agreements, and icebreakers.

Free Time

Explore the ranch and begin organic conversations.

Group Dinner

Shared meal to build connection.

Fireside Chat

Mentor stories and open sharing around the fire.

Closing Circle

Short reflection and gratitude to end the night.

SAT

depth + leadership

Breakfast

Slow morning meal together.

Morning Circle

Grounding practice and daily intention setting.

LifePlan Session

Guided reflection and small group discussion.

Farm Beautification

Hands-on service projects around the ranch.

Lunch

Midday reset and refuel.

Free Time

Rest, walk, journal, or connect 1:1.

Leadership Speaker #1

Guest speaker shares insights and answers questions.

Inspire Cards Circle

Deep group reflection and vulnerable sharing.

Group Dinner

Community meal and conversation.

Fireside Chat

Interactive dialogue and mentorship moments.

Closing Circle

Evening integration around the fire.

SUN

integration + launchpad

Breakfast

Final morning meal together.

LifePlan Integration Session

Future vision, commitments, accountability partners.

Leadership Speaker #2

Leadership lessons focused on long-term growth.

Lunch

Final shared meal.

Free Time + Pack Up

Room reset and final conversations.

Final Closing Circle

Commitment declarations and group gratitude.

Group Cleanup

Collective reset of ranch and common areas.

Departures

Hugs and send-off.

Talent

Hosts, Mentors, Industry Mentors, Leadership Speakers

Meet Some of the Mentors



Sophie Henderson
Event Coordinator



Will Elmore Jr
Content Creator Mgr.



Tanner Price
Photographer (670k+)



Selena Williams
NVIDIA Product



Seth Winterton
Musician / Producer



Ricky Syper
Non-profit Manager



Cherrial Odell
Writer



Kris Yee
Streamer (740k subs)



Yuni Padilla
Content



Mario Aguayo
GM



Jade Quintana
Fitness + PT



Ava Frasier
Songwriter

Some of Our Industry Mentors



Rachel Platten
Musician



Jp Saxe
Musician



Mike Tyson
Athlete / Entertainer



Kim Sinatra
Hospitality Mogul



Cheryl Burke
Dancer (DWTS)



Mike and Bob Bryan
Makeup



Kerry Clasby
Culinary Expert



Nicholas Petricca
Musician



Darren Waller
Athlete / Muscian



Jordan Salama
NYT / National Geographic



Jill Buck
Hair Stylist (901)



Karena Dawn
Fitness Influencer

Past Leadership Speakers



George H.W. Bush
Former POTUS



Logan Paul
Internet Personality



Mike Tyson
Athlete / Entertainer



Sophie Trudeau
Former FLOC



Sheryl Sandberg
Meta COO



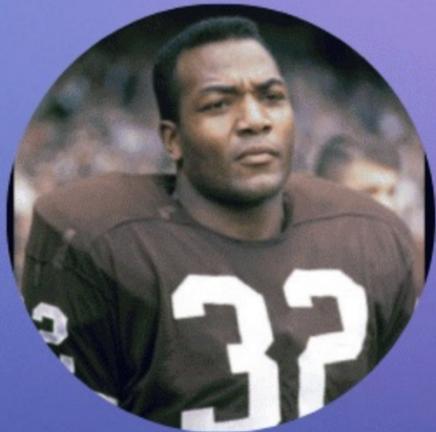
Mike and Bob Bryan
Athletes / Musicians



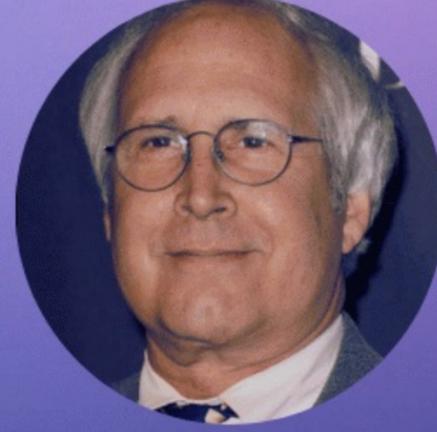
John Maxwell
Author



Kimbal Musk
Entrepreneur



Jim Brown
Athlete / Muscian



Chevy Chase
Actor/Comedian



Kelly Clarkson
Musician



Rachel Platten
Musician